


Traveling Coaches is proud of the vast amount of thought leadership we have made available to the legal industry over the years. We constantly strive to keep this content fresh, by archiving stale topics and adding new, more relevant topics at multiple points throughout the year.

If your group is interested in having Traveling Coaches present in person or via webinar on any of these or similar topics, please contact Brie Stampe at bstampe@travelingcoaches.com or 214.762.5424.

Core Subject Areas include:

- *User Support and Learning Development* ([Jump to this section](#))
- *Leadership* ([Jump to this section](#))
- *Traveling Coaches Product Demo Series* ([Jump to this section](#))

User Support and Learning Development



Session Title	Description	Related Publication
Office 2010 Success Stories	Over 70% of the law firms we've surveyed have plans to deploy Office 2010 in the years 2011 and 2012. Join us as we take a look at some early adopters and their success stories. We will explore business drivers, training approach, support strategy and lessons learned from the trenches of Office 2010 rollouts. You won't want to miss this high energy session with Traveling Coaches Co-Founder and Chief Learning Officer, Char LeMaire!	
The Today and Tomorrow of Legal Technology Learning Programs	With rapidly changing landscapes in technology, law firm business models and legal technology user roles and behaviors, how we promote formal and informal learning will evolve significantly over the next few years. Join Traveling Coaches' very own <i>Futurists</i> for this session that explores <i>The Today and Tomorrow of Training</i> in law firm technology programs. We will explore the driving forces behind the evolution and recommend new components and strategies for innovating your firm's technology learning program.	

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Session Title	Description	Related Publication
User Benefits and Rollout Strategies for Office 2010 and Windows 7	<p>Tailored for project team members such as project managers, trainers, application specialists and other IT support staff needing to know user benefits associated with Office 2010 and Windows 7, this seminar will present a deployment game plan designed for maximum user adoption. This high energy discussion will focus on the key value points for your lawyers and administrative users, giving you insight to plan your project with an emphasis on user buy-in and education.</p> <p>Note: This session was part of Traveling Coaches' Roadshow 2010 to 33 ILTA city groups and was rated Excellent by the membership.</p>	
A Look at Social Media for Learning	<p>Social learning through social media tools is quickly becoming a part of education from grade school to university lectures. It's about connecting people, encouraging ongoing knowledge transfer and allowing learners to focus their attention in areas that provide the highest return on their learning investment. Let's start a discussion and see how social media can be leveraged in law firm learning programs.</p>	Coming Soon
mLearning: The Mobile Learning Potential	<p>The practice of Mobile Learning, or using mobile devices to learn, is quickly gaining ground in the corporate training and university realms. Join Traveling Coaches as we explore mLearning theory and case studies, and begin to paint the picture for how this new learning platform could enhance legal technology training initiatives.</p>	
From Trainer to Performance Consultant	<p>While training is about the transfer of knowledge, adding value to your firm and tying learning into the firm's business processes; workflow is the job of a performance consultant. Making the transition from trainer to performance consultant means going beyond straight procedural training and directives to improved techniques that influence behaviors, work practices, systems and relationships. This session explores best practices and Traveling Coaches' suggested models for transitioning from the practice of training to one of consulting.</p>	

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Best Practices in Instructor-Led Virtual Training	Distance learning can be a huge plus for firms with geographically dispersed learners, especially with today's travel budget slashes. Learning professionals in firms are rising to the occasion and providing training from a distance. So how do you know if your training is hitting the mark? How do you keep your training interactive and your learners engaged? How do you stay motivated without seeing those light bulbs going off? Come learn how you can increase success in the virtual training world as we discuss the best practices of distance learning.	
Gaining Rapid Adoption of New Technology	Learn from the experts at Traveling Coaches as we discuss how to effectively deploy technology using established best practices for gaining user adoption. Whether your firm is rolling out a new document management system, a new version of Microsoft Office or a new practice management tool, Traveling Coaches can help you maximize your technology investment with our defined methodology for establishing user buy-in and developing required skills.	
Making Learning Stick	A top complaint of many trainers is "I have too much content to cover in too little time!" This fast-paced session will show you how to use quick, one-minute review topics you can incorporate into your training to make learning stick. You'll leave with a dozen short, quick ways to help training participants learn and remember important information. Plus you'll have tips you can use to lessen the lecture and increase the learning. Pick up these techniques on how you can make learning experiences short, fun and memorable.	
Prescriptive Learning Programs to Increase ROI	Firms continue to look for ways to increase revenue while reducing the cost to support their fee earners. Reductions in secretarial staff often result in increased overtime, expense and poor customer service...costs which negate the savings from staff reduction. A better strategy is to increase the productivity of the existing support staff so the firm can add fee earners without additional secretarial overhead. Traveling Coaches has developed a process by which secretarial productivity can be dramatically and rapidly increased with ROI to the firm. This session will explore the rationale for the programs, describe the component products and processes and review sample ROI calculations.	


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Leadership

Session Title	Description	Related Publication
The Wizardry of Leading Others and Yourself with Courage, Heart and Brains	<p>In order to lead others, we must first know ourselves. In order to truly know ourselves, we must be willing to look in the mirror and accept who we are — our strengths and weaknesses, our successes and failures, our goals and shortcomings. This discussion with Traveling Coaches’ co-Founder and CEO, Gina Buser, explores how to get in touch with your true self as a leader.</p> <p>Note: This topic was first written about in a Traveling Coaches article originally published in ILTA’s September 2010 issue of Peer to Peer titled “Leadership” and honored as a Featured contribution.</p>	
Making Virtual Teams Work	<p>Statistics and trends continue to show more and more project teams are working as virtual teams. This session provides insights on making your project teams work more efficiently through enhanced technology and suggests changes to some of those traditional management skills.</p>	
Amplify Your Project Team Through Their Strengths	<p>You've been assigned a project, you've built your team, now amplify your project team through their strengths! This session describes some of the traditional approaches to managing a project team and compares them to some non-traditional approaches proven to make each individual on your team shine.</p>	

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Traveling Coaches Product Demo Series

Session Title	Description	Related Publication
Building Technology Skills One CLASS at a Time	<p>The number of legal users who build their productivity skills using Traveling Coaches CLASS modules..... >101,000</p> <p>The number of law firms and corporate legal departments who own CLASS content for ongoing education..... ≈223</p> <p>The savings in reduced help desk calls and improved document production rates priceless</p> <p>Isn't it time you take a look at CLASS? Since 2004, CLASS has powered the continued learning programs in large law firms. You bring the trainers and the talent...we'll provide the foundation of legal specific training curriculum, hands-on exercises, quick reference cards and skill retention tools.</p>	
Keep it Brief! CLASSe eLearning for Self-Serve Learning	<p>How many minutes does it take to call the Help Desk and get an answer to a How To question? What happens after hours when an attorney needs training? How much of your user community doesn't "have time" for training classes?</p> <p>Maybe it's time you put the learning back in the hands of the learners. With over 1,500 short, targeted, customizable "briefs," CLASSe is the legal industry's standard for on-demand eLearning of mission critical skills in Microsoft Office and document management. Join us for a demo and see why nearly 60,000 legal technology users prefer CLASSe for their just-in-time training needs.</p>	

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Session Title	Description	Related Publication
<p>Rollout Materials for Office 2010: Different. Better.</p>	<p>So, your firm is rolling out Office 2010. How will you gain user buy-in and build enthusiasm? What will your training durations and floor support look like? How will you achieve maximum user adoption while maintaining minimal disruption? At Traveling Coaches, these are the questions that define our business...the business of User Adoption. This session will educate attendees on the Traveling Coaches methodology for user adoption, which combines decades of rollout experience with leading edge innovation and creativity. Our tried and true approach comes fully loaded with deliverables designed to help you build multiple “learning moments” before, during and after your rollout events. Join us for a demo of these tools and see what the learning pros at Traveling Coaches have to say about making your rollout of Office 2010 Different and Better.</p>	